# Datenschutzerklärung (Stand: 25.05.2018) Privacy Policy (updated 25 May 2018)

(for English please see below)

Diese Datenschutzerklärung gilt für die Datenverarbeitung durch:

Galerie Michael Herrfurth Asian Art. Am Ruhrstein 44 **45133 Essen** 

45133 Essen Deutschland

Email: info [at] opiumgewichte [dot] com

Phon: +49 (0)176 385 16147

Der Datenschutzbeauftragte ist unter der o. g. Anschrift (z. Hd. Michael Herrfurth) bzw. unter

info [at] opiumgewichte [dot] com

erreichbar.

Schutz und Sicherheit von persönlichen Daten haben bei uns eine hohe Priorität.

Daher halten wir uns strikt an die Regeln des deutschen Bundesdatenschutzgesetzes (BDSG) sowie der Datenschutz-Grundverordnung (EU DSGVO).

Nachfolgend werden Sie darüber informiert, welche Art von Daten erfasst und zu welchem Zweck sie erhoben werden.

# 1. Datenübermittlung /Datenprotokollierung

Die Webspace- und Email-Server unserer Webseiten befinden sich ausschließlich in Deutschland (siehe dazu https://www.united-domains.de/unternehmen/datenschutz/).

Die darauf abgelegten Daten (Email-Verkehr) werden damit durch die strengen Anforderungen des deutschen Datenschutzrechtes sowie der DSGVO geschützt.

Durch uns erfolgt keinerlei Protokollierung von Zugriffen auf unsere Webseiten.

Sofern unser Internet-Provider (united-domains AG) Zugriffe auf unsere Webseiten protokolliert, wurde das Verfahren und der Datenschutz durch einen Auftragsverarbeitungsvertrag auf Grundlage der DSGVO geregelt.

# 2. Nutzung und Weitergabe persönlicher und personenbezogener Daten

Persönliche Daten werden nur erhoben oder verarbeitet, wenn Sie diese Angaben freiwillig, z.B. im Rahmen einer Anfrage mitteilen (z. B. Ihre Email-Adresse).

Ihre Daten werden nicht an Dritte weitergeben, es sei denn, eine Weitergabe ist aufgrund gesetzlicher Vorschriften bzw. zur Abwicklung der mit Ihnen geschlossenen Verträge (Kauf von Waren), zu Warenversand (Weitergabe der Adresse an Post- oder Kurierdienste, wie DHL, UPS usw.) oder Rechnungsstellung (z. B. PayPal) erforderlich.

Sofern dies im Zusammenhang mit einer Geschäftsabwicklung nicht erforderlich ist, haben Sie das Recht, eine erteilte Einwilligung zur Speicherung Ihrer persönlichen Daten mit Wirkung für die Zukunft jederzeit zu widerrufen (z.B. per Email oder per Briefpost).

# 3. Auskunft, Änderung und Löschung Ihrer Daten

Gemäß geltendem Recht können Sie jederzeit bei uns schriftlich nachfragen, ob und welche personenbezogenen Daten bei uns über Sie gespeichert sind.

Eine entsprechende Mitteilung hierzu erhalten Sie umgehend.

Die Löschung der gespeicherten personenbezogenen Daten erfolgt, wenn der Nutzer der Website und/oder Kunde die Einwilligung zur Speicherung widerruft, wenn ihre Kenntnis zur Erfüllung des mit der Speicherung verfolgten Zwecks nicht mehr erforderlich ist oder wenn ihre Speicherung aus sonstigen gesetzlichen Gründen unzulässig ist.

Daten für Abrechnungszwecke und buchhalterische Zwecke werden von einem Löschungsverlangen nicht berührt.

# 4. Sicherheit Ihrer Daten

Ihre uns zur Verfügung gestellten persönlichen Daten werden durch Ergreifung aller technischen sowie organisatorischen Sicherheitsmaßnahmen so gesichert, dass sie für den Zugriff unberechtigter Dritter unzugänglich sind. Bei Versendung von sehr sensiblen Daten oder Informationen ist es empfehlenswert, den Postweg zu nutzen, da eine vollständige Datensicherheit per Email nicht gewährleistet werden kann.

# 5. Hinweis zu Google Analytics und Cookies

Unsere Webseiten verwenden NICHT Google Analytics. Wir platzieren keine sogenannten "Cookies" auf Ihrem Computer. Wir verwenden auch keine sog. "Session-Cookies".

Wir führen keine Analysen zur Nutzung unserer Webseiten durch.

# 6. Social Media Plug-ins

Wir setzen auf unserer Website KEINE Social Plug-ins der sozialen Netzwerke ein. Wir nutzen auf unserer Webseite nicht die "LIKE" oder "TEILEN"-Button von Facebook.

# 7. Änderungen dieser Datenschutzbestimmungen

Wir werden diese Richtlinien zum Schutz Ihrer persönlichen Daten von Zeit zu Zeit aktualisieren.

Sie sollten sich diese Richtlinien gelegentlich ansehen, um auf dem Laufenden darüber zu bleiben, wie wir Ihre Daten schützen und die Inhalte unserer Website stetig verbessern.

Sollten wir wesentliche Änderungen bei der Sammlung, der Nutzung und/oder der Weitergabe der uns von Ihnen zur Verfügung gestellten personenbezogenen Daten vornehmen, werden wir Sie durch einen eindeutigen und gut sichtbaren Hinweis auf der Website darauf aufmerksam machen. Mit der Nutzung der Webseite erklären Sie sich mit den Bedingungen dieser Richtlinien zum Schutz persönlicher Daten einverstanden.

# 8. Nutzen personenbezogener Daten zu Werbezwecken

Ihre Daten werden von uns nicht an Dritte verkauft.

Sofern Sie nach Art. 6 Abs. (1) a) DSGVO ausdrücklich eingewilligt haben, verwenden wir Ihre Email-Adresse lediglich dafür, Ihnen in unregelmäßigen Abständen (2 bis 3 Emails pro Jahr) Informationen zu neuen Katalogen zuzusenden.

Für den Empfang der Benachrichtigung ist die Angabe einer Email-Adresse ausreichend.

Die Abmeldung ist jederzeit möglich. Wir weisen darauf am Ende unserer Email in roter Schrift hin. Sie können Ihren Abmeldewunsch gerne jederzeit an

info [at] opiumgewichte [dot] com per Email senden.

Bei Fragen zu diesen Datenschutzbestimmungen wenden Sie sich bitte über folgende Kontaktdaten an uns:

# Postadresse:

Galerie Michael Herrfurth Asian Art. Am Ruhrstein 44 45133 Essen Germany

Phone: +49 176 38516147

Email: info@opiumgewichte.com

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# Privacy Policy (updated: 25 May 2018)

We are very delighted that you have shown interest in our gallery's website. Data protection is of a particularly high priority for us.

# 1. Name and Address of the controller

Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in Member states of the European Union and other provisions related to data protection is:

Michael Herrfurth

Galerie Michael Herrfurth

Asian Art.

Am Ruhrstein 44

45133 Essen

Germany

email: admin [at] opiumgewichte [dot] com

phone: 0176 385 16147

web: www.opiumgewichte.com

# 2. Data processing / Data transfer

The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR), and in accordance with the country-specific data protection regulations applicable to the gallery's website.

By means of this data protection declaration, our enterprise would like to inform the general public of the nature, scope, and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed, by means of this data protection declaration, of the rights to which they are entitled.

As the controller, Galerie Michael Herrfurth has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. However, Internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed. For this reason, every data subject is free to transfer personal data to us via alternative means, e.g. by telephone.

Our web space and email server located in Germany (please see <a href="https://www.united-domains.de/unternehmen/datenschutz/">https://www.united-domains.de/unternehmen/datenschutz/</a>).

With united domains a commissioned-processing contract based on GDPR has been made to ensure safe data processing and handling.

We, by ourselves, in neither case record or analyze any data access to our website.

# 3. Definitions

The data protection declaration of the Galerie Michael Herrfurth is based on the terms used by the European legislator for the adoption of the General Data Protection Regulation (GDPR). Our data protection declaration should be legible and understandable for the general public, as well as our customers and business partners. To ensure this, we would like to first explain the terminology used.

In this data protection declaration, we use, inter alia, the following terms:

# • a) Personal data

Personal data means any information relating to an identified or identifiable natural person ("data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

# b) Data subject

Data subject is any identified or identifiable natural person, whose personal data is processed by the controller responsible for the processing.

# • c) Processing

Processing is any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

# • d) Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of limiting their processing in the future.

# e) Profiling

Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements.

# • f) Pseudonymisation

Pseudonymisation is the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organisational measures to ensure that the personal data are not attributed to an identified or identifiable natural person.

# • g) Controller or controller responsible for the processing

Controller or controller responsible for the processing is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

#### h) Processor

Processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

#### i) Recipient

Recipient is a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

# j) Third party

Third party is a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorised to process personal data.

#### k) Consent

Consent of the data subject is any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a

clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

#### 3. Cookies

The Internet pages / websites of Galerie Michael Herrfurth (www.opiumgewichte.com) do not use cookies.

Probably other websites linked to or with <u>www.opiumgewichte.com</u> use cookies. Please see privacy policy there.

# 4. Collection of general data and information

We, as Galerie Michael Herrfurth (www.opiumgewichte.com ) do not collect general data and information automatically.

Handling of Data may be collected by our service provider united-domains contractually governed (see no. 2).

# 5. Contact possibility via the website

The website of Galerie Michael Herrfurth contains information that enables a quick electronic contact to our enterprise, as well as direct communication with us, which also includes a general address of the so-called electronic mail (e-mail address). If a data subject contacts the controller by e-mail (contact form is not available), the personal data transmitted by the data subject are automatically stored by our email-client. Such personal data transmitted on a voluntary basis by a data subject to the data controller are stored for the purpose of processing or contacting the data subject. There is no transfer of this personal data to third parties.

# 6. Routine erasure and blocking of personal data

The data controller shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of storage, or as far as this is granted by the European legislator or other legislators in laws or regulations to which the controller is subject to.

If the storage purpose is not applicable, or if a storage period prescribed by the European legislator or another competent legislator expires, the personal data are routinely blocked or erased in accordance with legal requirements.

# 7. Rights of the data subject

#### • a) Right of confirmation

Each data subject shall have the right granted by the European legislator to obtain from the controller the confirmation as to whether or not personal data concerning him or her are being processed. If a data subject wishes to avail himself of this right of confirmation, he or she may, at any time, contact any employee of the controller.

# b) Right of access

Each data subject shall have the right granted by the European legislator to obtain from the controller free information about his or her personal data stored at any time and a copy of this information. Furthermore, the European directives and regulations grant the data subject access to the following information:

- o the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the existence of the right to request from the controller rectification or erasure of personal data, or restriction of processing of personal data concerning the data subject, or to object to such processing;
- o the existence of the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from the data subject, any available information as to their source;
- the existence of automated decision-making, including profiling, referred to in Article 22(1) and (4) of the GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and envisaged consequences of such processing for the data subject.

Furthermore, the data subject shall have a right to obtain information as to whether personal data are transferred to a third country or to an international organization. Where this is the case, the data subject shall have the right to be informed of the appropriate safeguards relating to the transfer.

If a data subject wishes to avail himself of this right of access, he or she may, at any time, contact any employee of the controller.

# • c) Right to rectification

Each data subject shall have the right granted by the European legislator to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

If a data subject wishes to exercise this right to rectification, he or she may, at any time, contact any employee of the controller.

# • d) Right to erasure (Right to be forgotten)

Each data subject shall have the right granted by the European legislator to obtain from the controller the erasure of personal data concerning him or her without undue delay, and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies, as long as the processing is not necessary:

- The personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- The data subject withdraws consent to which the processing is based according to point (a) of Article 6(1) of the GDPR, or point (a) of Article 9(2) of the GDPR, and where there is no other legal ground for the processing.
- The data subject objects to the processing pursuant to Article 21(1) of the GDPR and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2) of the GDPR.
- The personal data have been unlawfully processed.

- The personal data must be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.
- The personal data have been collected in relation to the offer of information society services referred to in Article 8(1) of the GDPR.

If one of the aforementioned reasons applies, and a data subject wishes to request the erasure of personal data stored by the Galerie Michael Herrfurth, he or she may, at any time, contact any employee of the controller. An employee of Galerie Michael Herrfurth shall promptly ensure that the erasure request is complied with immediately.

Where the controller has made personal data public and is obliged pursuant to Article 17(1) to erase the personal data, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform other controllers processing the personal data that the data subject has requested erasure by such controllers of any links to, or copy or replication of, those personal data, as far as processing is not required. An employees of the Galerie Michael Herrfurth will arrange the necessary measures in individual cases.

# • e) Right of restriction of processing

Each data subject shall have the right granted by the European legislator to obtain from the controller restriction of processing where one of the following applies:

- The accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data.
- The processing is unlawful and the data subject opposes the erasure of the personal data and requests instead the restriction of their use instead.
- The controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims.
- The data subject has objected to processing pursuant to Article 21(1) of the GDPR pending the verification whether the legitimate grounds of the controller override those of the data subject.

If one of the aforementioned conditions is met, and a data subject wishes to request the restriction of the processing of personal data stored by the Galerie Michael Herrfurth, he or she may at any time contact any employee of the controller. The employee of the Galerie Michael Herrfurth will arrange the restriction of the processing.

# • f) Right to data portability

Each data subject shall have the right granted by the European legislator, to receive the personal data concerning him or her, which was provided to a controller, in a structured, commonly used and machine-readable format. He or she shall have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, as long as the processing is based on consent pursuant to point (a) of Article 6(1) of the GDPR or point (a) of Article 9(2) of the GDPR, or on a contract pursuant to point (b) of Article 6(1) of the GDPR, and the processing is carried out by automated means, as long as the processing is not necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, in exercising his or her right to data portability pursuant to Article 20(1) of the GDPR, the data subject shall have the right to have personal data transmitted directly from one controller to another, where technically feasible and when doing so does not adversely affect the rights and freedoms of others.

In order to assert the right to data portability, the data subject may at any time contact Galerie Michael Herrfurth.

# • g) Right to object

Each data subject shall have the right granted by the European legislator to object, on grounds relating to his or her particular situation, at any time, to processing of personal data concerning him or her, which is based on point (e) or (f) of Article 6(1) of the GDPR. This also applies to profiling based on these provisions.

The Galerie Michael Herrfurth shall no longer process the personal data in the event of the objection, unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.

If the Galerie Michael Herrfurth processes personal data for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing. This applies to profiling to the extent that it is related to such direct marketing. If the data subject objects to the Galerie Michael Herrfurth to the processing for direct marketing purposes, the Galerie Michael Herrfurth will no longer process the personal data for these purposes.

In addition, the data subject has the right, on grounds relating to his or her particular situation, to object to processing of personal data concerning him or her by the Galerie Michael Herrfurth for scientific or historical research purposes, or for statistical purposes pursuant to Article 89(1) of the GDPR, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

In order to exercise the right to object, the data subject may contact any employee of the Galerie Michael Herrfurth. In addition, the data subject is free in the context of the use of information society services, and notwithstanding Directive 2002/58/EC, to use his or her right to object by automated means using technical specifications.

# h) Automated individual decision-making, including profiling

Each data subject shall have the right granted by the European legislator not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her, or similarly significantly affects him or her, as long as the decision

- (1) is not is necessary for entering into, or the performance of, a contract between the data subject and a data controller, or
- (2) is not authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, or
- (3) is not based on the data subject's explicit consent.

If the decision

- (1) is necessary for entering into, or the performance of, a contract between the data subject and a data controller, or
- (2) it is based on the data subject's explicit consent, the Galerie Michael Herrfurth shall implement suitable measures to safeguard the data subject's rights and free-

doms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express his or her point of view and contest the decision.

If the data subject wishes to exercise the rights concerning automated individual decision-making, he or she may, at any time, contact any employee of the Galerie Michael Herrfurth.

# • i) Right to withdraw data protection consent

Each data subject shall have the right granted by the European legislator to withdraw his or her consent to processing of his or her personal data at any time.

If the data subject wishes to exercise the right to withdraw the consent, he or she may, at any time, contact any employee of the Galerie Michael Herrfurth.

# 8. Legal basis for the processing

Art. 6(1) lit. a GDPR serves as the legal basis for processing operations for which we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is party, as is the case, for example, when processing operations are necessary for the supply of goods or to provide any other service, the processing is based on Article 6(1) lit. b GDPR. The same applies to such processing operations which are necessary for carrying out pre-contractual measures, for example in the case of inquiries concerning our products or services. Is our company subject to a legal obligation by which processing of personal data is required, such as for the fulfillment of tax obligations, the processing is based on Art. 6(1) lit. c GDPR. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or of another natural person. This would be the case, for example, if a visitor were injured in our company and his name, age, health insurance data or other vital information would have to be passed on to a doctor, hospital or other third party. Then the processing would be based on Art. 6(1) lit. d GDPR. Finally, processing operations could be based on Article 6(1) lit. f GDPR. This legal basis is used for processing operations which are not covered by any of the abovementioned legal grounds, if processing is necessary for the purposes of the legitimate interests pursued by our company or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data. Such processing operations are particularly permissible because they have been specifically mentioned by the European legislator. He considered that a legitimate interest could be assumed if the data subject is a client of the controller (Recital 47 Sentence 2 GDPR).

# 9. Period for which the personal data will be stored

The criteria used to determine the period of storage of personal data is the respective statutory retention period. After expiration of that period, the corresponding data is routinely deleted, as long as it is no longer necessary for the fulfillment of the contract or the initiation of a contract.

10 Provision of personal data as statutory or contractual requirement; Requirement necessary to enter into a contract; Obligation of the data subject to provide the personal data; possible consequences of failure to provide such data

We clarify that the provision of personal data is partly required by law (e.g. tax regulations) or can also result from contractual provisions (e.g. information on the contractual partner). Sometimes it may be necessary to conclude a contract that the data subject provides us with personal data, which must subsequently be processed by us. The data subject is, for example, obliged to provide us with personal data when our company signs a contract with him or

her. The non-provision of the personal data would have the consequence that the contract with the data subject could not be concluded. Before personal data is provided by the data subject, the data subject must contact any employee. The employee clarifies to the data subject whether the provision of the personal data is required by law or contract or is necessary for the conclusion of the contract, whether there is an obligation to provide the personal data and the consequences of non-provision of the personal data.

# 11. Existence of automated decision-making

As a responsible company, we do not use automatic decision-making or profiling.

This Privacy Policy has been generated by the Privacy Policy Generator of the <u>DGD - Your External DPO</u> that was developed in cooperation with <u>German Lawyers</u> from WILDE BEUGER SOLMECKE, Cologne.

Essen, 25 May 2018